

Leveraging Business Architecture for

Effective Crisis Management

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**KEEP
CALM
AND CALL THE
CRISIS
TEAM**

My Advantage

OCD

+

ADD

Organizational Advantage

Business Architecture

+

8 Forks in the Road

1. Keep the Story Relevant
2. Find a Common Language
3. Focus on the Journey
4. Shatter Rigidity
5. Meetings don't trump Mission
6. Create a Tangible Space
7. Open the Kimono
8. Make Time to Think

Insight 1

Keep the
Story
Relevant

Insight 2

Find a
Common
Language

Insight 3

Focus
on the
Journey

Insight 4

Shatter
Rigidity

Insights

Meetings
don't trump
Mission

Insight 6

Create a
Tangible
Space

Insight 7

Open
the
Kimono

Insight 8

Make
Time to
Think

Relevant Story
Common Language
The Journey
Shatter Rigidity
Mission not Meetings
Tangible Space
Open the Kimono
Time to Think

*Any resemblance to actual events or locales or persons,
living or dead, is entirely coincidental.*

Thank You

In the works...

Sustainability ~ No Business Should Ever Fail

A Leaders Guide to Creating A Thriving Culture